



ABSOLUTE COLOR
Mailplex

Direct Mail • Commercial Printing • Promotional Products

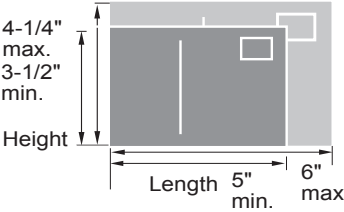
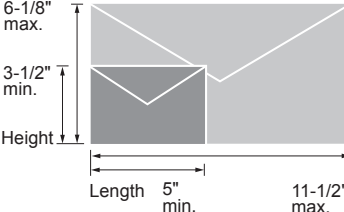
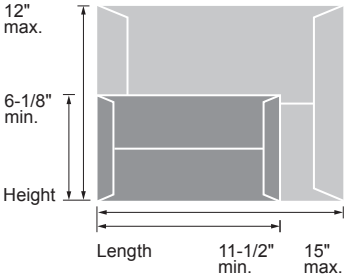
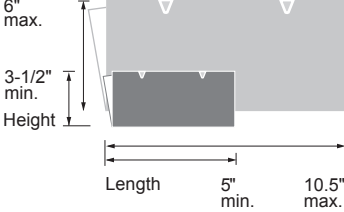
USPS POSTAGE RATES

Effective January 27, 2019



Quick Reference

Mail Domestic — Retail

SHAPE		SIZE	
Postcards 		minimum	maximum
length		5 inches	6 inches
height		3-1/2 inches	4-1/4 inches
thickness		0.007 inch	0.016 inch
Letters 		minimum	maximum
length		5 inches	11-1/2 inches
height		3-1/2 inches	6-1/8 inches
thickness		0.007 inch	1/4 inch
		Letters that meet one or more of the nonmachinable characteristics in DMM 101.1.2 are also subject to the \$0.21 nonmachinable surcharge.	
Large Envelopes (Flats) 		minimum*	maximum
length		11-1/2 inches	15 inches
height		6-1/8 inches	12 inches
thickness		1/4 inch	3/4 inch
		* Flats exceed at least one of these dimensions. Pieces that are rigid, nonrectangular, or not uniformly thick pay parcel prices.	
Folded Self-Mailers 		minimum*	maximum
length		5 inches	10-1/2 inches
height		3-1/2 inches	6 inches
thickness		.009 inch	1/4 inch
		Self mailers have specific regulations about how they fold. Consult with your PremierIMS Representative prior to putting your job into production!	

Marketing Mail—Commercial Letters

USPS Marketing Mail Letters - Commercial

CARRIER ROUTE & AUTOMATION

	Entry Point	Carrier Route ¹				Automation ¹		
		Saturation	High Density Plus	High Density	Basic	5-Digit	AADC	Mixed AADC
Letters weighing 3.5oz ² . or less per piece price	None	\$0.190	\$0.200	\$0.209	\$0.294	\$0.256	\$0.281	\$0.291
	DNDC	0.170	0.180	0.189	0.269	0.234	0.259	0.269
	DSCF	0.165	0.175	0.184	0.262	0.228	0.253	-
	DDU	-	-	-	-	-	-	-

1. Subtract \$0.001 for each letter that complies with the Full-Service Intelligent Mail option requirements.

2. For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.

NONAUTOMATION

		Machinable	
	Entry Point	AADC	Mixed AADC
Letters weighing 3.5oz ¹ . or less per piece price	None	\$0.292	\$0.302
	DNDC	0.270	0.280
	DSCF	0.264	-
	DDU	-	-

CARRIER ROUTE & NONAUTOMATION

	Entry Point	Carrier Route				Nonmachinable			
		Saturation	High Density Plus	High Density	Basic	5-Digit	3-Digit	ADC	Mixed ADC
Letters weighing 4oz. or less per piece price	None	\$0.224	\$0.232	\$0.250	\$0.300	\$0.505	\$0.573	\$0.595	\$0.668
	DNDC	0.186	0.194	0.212	0.270	0.483	0.551	0.573	0.646
	DSCF	0.179	0.187	0.205	0.262	0.477	0.545	0.567	-
	DDU	-	-	-	-	-	-	-	-
more than 4oz. ¹ per piece price	None	0.609	0.609	0.609	0.700	0.907	0.907	0.907	0.907
	DNDC	0.454	0.454	0.454	0.580	0.736	0.736	0.736	0.736
	DSCF	0.426	0.426	0.426	0.549	0.694	0.694	0.694	-
	DDU	-	-	-	-	-	-	-	-
+ per piece price		0.072	0.080	0.098	0.125	0.242	0.334	0.390	0.425

1. For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.

Marketing Mail—Nonprofit Letters

USPS Marketing Mail Letters - Nonprofit

CARRIER ROUTE & AUTOMATION

	Entry Discount	Carrier Route ¹				Automation ¹		
		Saturation	High Density Plus	High Density	Basic	5-Digit	AADC	Mixed AADC
Letters weighing 3.5oz ² or less per piece price	None	\$0.111	\$0.117	\$0.124	\$0.209	\$0.138	\$0.163	\$0.173
	DNDC	0.091	0.097	0.104	0.184	0.116	0.141	0.151
	DSCF	0.086	0.092	0.099	0.177	0.110	0.135	-
	DDU	-	-	-	-	-	-	-

1. Subtract \$0.001 for each letter that complies with the Full-Service Intelligent Mail option requirements.

2. For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.

NONAUTOMATION

	Entry Discount	Machinable	
		AADC	Mixed AADC
Letters weighing 3.5oz or less per piece price	None	\$0.174	\$0.184
	DNDC	0.152	0.162
	DSCF	0.146	-
	DDU	-	-

NONAUTOMATION

	Entry Discount	Carrier Route				Nonmachineable			
		Saturation	High Density Plus	High Density	Basic	5-Digit	3-Digit	ADC	Mixed ADC
Letters weighing 4oz or less per piece price	None	\$0.136	\$0.144	\$0.166	\$0.216	\$0.387	\$0.455	\$0.477	\$0.550
	DNDC	0.098	0.106	0.128	0.186	0.365	0.433	0.455	0.528
	DSCF	0.091	0.099	0.121	0.178	0.359	0.427	0.449	-
	DDU	-	-	-	-	-	-	-	-
more than 4oz ¹ per piece price	None	\$0.436	\$0.436	\$0.436	\$0.530	\$0.775	\$0.775	\$0.775	\$0.775
	DNDC	0.281	0.281	0.281	0.410	0.604	0.604	0.604	0.604
	DSCF	0.253	0.253	0.253	0.379	0.562	0.562	0.562	-
	DDU	-	-	-	-	-	-	-	-
per piece price		0.027	0.035	0.057	0.083	0.101	0.193	0.249	0.284

1. For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.

Marketing Mail—Commercial Flats

USPS Marketing Mail Flats - Commercial

	Entry Discount	Carrier Route ¹					
		Saturation ²	EDDM	High Density Plus	High Density	Basic	Basic CR Bundles/Pallets
Flats weighing 4oz or less per piece price	None	\$0.224	\$0.225	\$0.232	\$0.250	\$0.300	\$0.279
	DNDC	0.186	0.187	0.194	0.212	0.270	0.249
	DSCF	0.179	0.180	0.187	0.205	0.262	0.241
	DDU	0.161	0.162	0.169	0.187	0.253	0.232
more than 4oz ³ per piece price	None	\$0.609	\$0.609	\$0.609	\$0.609	\$0.700	\$0.700
	DNDC	0.454	0.454	0.454	0.448	0.580	0.580
	DSCF	0.426	0.426	0.426	0.393	0.549	0.549
	DDU	0.357	0.357	0.357	0.357	0.511	0.511
per piece None		0.072	0.073	0.080	0.098	0.125	0.104
per piece DNDC		0.072	0.073	0.080	0.098	0.125	0.104
per piece DSCF		0.072	0.073	0.080	0.098	0.125	0.104
per piece DDU		0.072	0.073	0.080	0.098	0.125	0.104
CMM				0.462			
DAL				0.040			
DML				0.040			

	Entry Discount	Automation ¹				Nonautomation			
		5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
Flats weighing 4oz or less per piece price	None	\$0.405	\$0.523	\$0.597	\$0.632	\$0.469	\$0.561	\$0.617	\$0.652
	DNDC	0.362	0.480	0.554	0.589	0.426	0.518	0.574	0.609
	DSCF	0.352	0.470	0.544	-	0.416	0.508	0.564	-
	DDU	-	-	-	-	-	-	-	-
more than 4oz ³ per lb. price	None	0.907	0.907	0.907	0.907	0.907	0.907	0.907	0.907
	DNDC	0.736	0.736	0.736	0.736	0.736	0.736	0.736	0.736
	DSCF	0.694	0.694	0.694	-	0.694	0.694	0.694	-
	DDU	-	-	-	-	-	-	-	-
per piece None		0.178	0.296	0.370	0.405	0.242	0.334	0.390	0.425
per piece DNDC		0.178	0.296	0.370	0.405	0.242	0.334	0.390	0.425
per piece DSCF		0.178	0.296	0.370	-	0.242	0.334	0.390	-
per piece DDU		-	-	-	-	-	-	-	-

1. Subtract \$0.001 for each flat that complies with the Full-Service Intelligent Mail option (not available for Saturation) requirements.

2. For carrier route flats with a detached address or marketing label, add \$0.04 per piece.

3. For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.

Marketing Mail—Nonprofit Flats

USPS Marketing Mail Flats - Nonprofit

	Entry Discount	Carrier Route ¹					
		Saturation ²	EDDM	High Density Plus	High Density	Basic	Basic CR Bundles/Pallets
Flats weighing 4oz or less per piece price	None	\$0.136	\$0.137	\$0.144	\$0.166	\$0.216	\$0.195
	DNDC	0.098	0.099	0.106	0.128	0.186	0.165
	DSCF	0.091	0.092	0.099	0.121	0.178	0.157
	DDU	0.073	0.074	0.081	0.103	0.169	0.148
more than 4oz ³ per piece price	None	\$0.436	\$0.436	\$0.436	\$0.436	\$0.530	\$0.530
	DNDC	0.281	0.281	0.281	0.281	0.410	0.410
	DSCF	0.253	0.253	0.253	0.253	0.379	0.379
	DDU	0.184	0.184	0.184	0.184	0.341	0.341
per piece None		0.027	0.028	0.035	0.057	0.083	0.062
per piece DNDC		0.027	0.028	0.035	0.057	0.083	0.062
per piece DSCF		0.027	0.028	0.035	0.057	0.083	0.062
per piece DDU		0.027	0.028	0.035	0.057	0.083	0.062
CMM				0.342			
DAL				0.04			
DML				0.04			

	Entry Discount	Automation ¹				Nonautomation			
		5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
Flats weighing 4oz or less per piece price	None	\$0.231	\$0.349	\$0.423	\$0.458	\$0.295	\$0.387	\$0.443	\$0.478
	DNDC	0.188	0.306	0.380	0.415	0.252	0.344	0.400	0.435
	DSCF	0.178	0.296	0.370	-	0.242	0.334	0.390	-
	DDU	-	-	-	-	-	-	-	-
more than 4oz ³ per lb. price	None	0.775	0.775	0.775	0.775	0.775	0.775	0.775	0.775
	DNDC	0.604	0.604	0.604	0.604	0.604	0.604	0.604	0.604
	DSCF	0.562	0.562	0.562	-	0.562	0.562	0.562	-
	DDU	-	-	-	-	-	-	-	-
per piece None		0.037	0.155	0.229	0.264	0.101	0.193	0.249	0.284
per piece DNDC		0.037	0.155	0.229	0.264	0.101	0.193	0.249	0.284
per piece DSCF		0.037	0.155	0.229	-	0.101	0.193	0.249	-
per piece DDU		-	-	-	-	-	-	-	-

1. Subtract \$0.001 for each flat that complies with the Full-Service Intelligent Mail option (not available for Saturation) requirements.

2. For carrier route flats with a detached address or marketing label, add \$0.035 per piece.

3. For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.

First-Class Mail — Commercial

Letters and Postcards

Weight Not Over (ounces)	Automation			Machinable	Nonmachinable	
	5-Digit	AADC	Mixed AADC	Presorted	Presorted	
1	\$0.383	\$0.412	\$0.428	\$0.459	\$0.609	
2	0.383	0.412	0.428	0.459	0.609	
3	0.383	0.412	0.428	0.459	0.609	
3.5	0.383	0.412	0.428	0.459	0.609	
Postcard	0.257	0.268	0.274	0.280	-	
Nonmachinable Surcharge				0.150		

Residual Single-Piece Letters			Share Mail Letters and Postcards (formerly Alternate Postage)			
Weight Not Over (ounces)				Weight Not Over (ounces)	Share Mail Letters	Share Mail Postcards
1	\$0.560			1	\$0.59	\$0.44
2	0.560					
3	0.560					
3.5	0.560					

Postcard 0.35

First-Class Mail - Commercial - Flats

Weight Not Over (ounces)	Automation				Nonautomation
	5-Digit	3-Digit	ADC	Mixed ADC	Presorted
1	\$0.486	\$0.605	\$0.644	\$0.727	\$0.799
2	0.636	0.755	0.794	0.877	0.949
3	0.786	0.905	0.944	1.027	1.099
4	0.936	1.055	1.094	1.177	1.249
5	1.086	1.205	1.244	1.327	1.399
6	1.236	1.355	1.394	1.477	1.549
7	1.386	1.505	1.544	1.627	1.699
8	1.536	1.655	1.694	1.777	1.849
9	1.686	1.805	1.844	1.927	1.999
10	1.836	1.955	1.994	2.077	2.149
11	1.986	2.105	2.144	2.227	2.299
12	2.136	2.255	2.294	2.377	2.449
13	2.286	2.405	2.444	2.527	2.599
Additional Ounce Rate				0.150	

Marketing Mail— Marketing Parcels

Marketing Parcels - Commercial

	Entry Point	Presorted			
		5-Digit	SCF	NDC	Mixed NDC
weighing 3.3oz or less per piece price	None	-	-	\$1.270	\$1.604
	DNDC	0.813	0.906	1.220	-
	DSCF	0.763	0.856	-	-
	DDU	0.718	-	-	-
more than 3.3oz per piece price	None	-	-	1.150	1.150
	DNDC	0.905	0.905	0.905	-
	DSCF	0.663	0.663	-	-
	DDU	0.445	-	-	-
per piece		0.626	0.719	1.033	1.367
Nonbarcoded Surcharge					0.054

Marketing Parcels - NonProfit

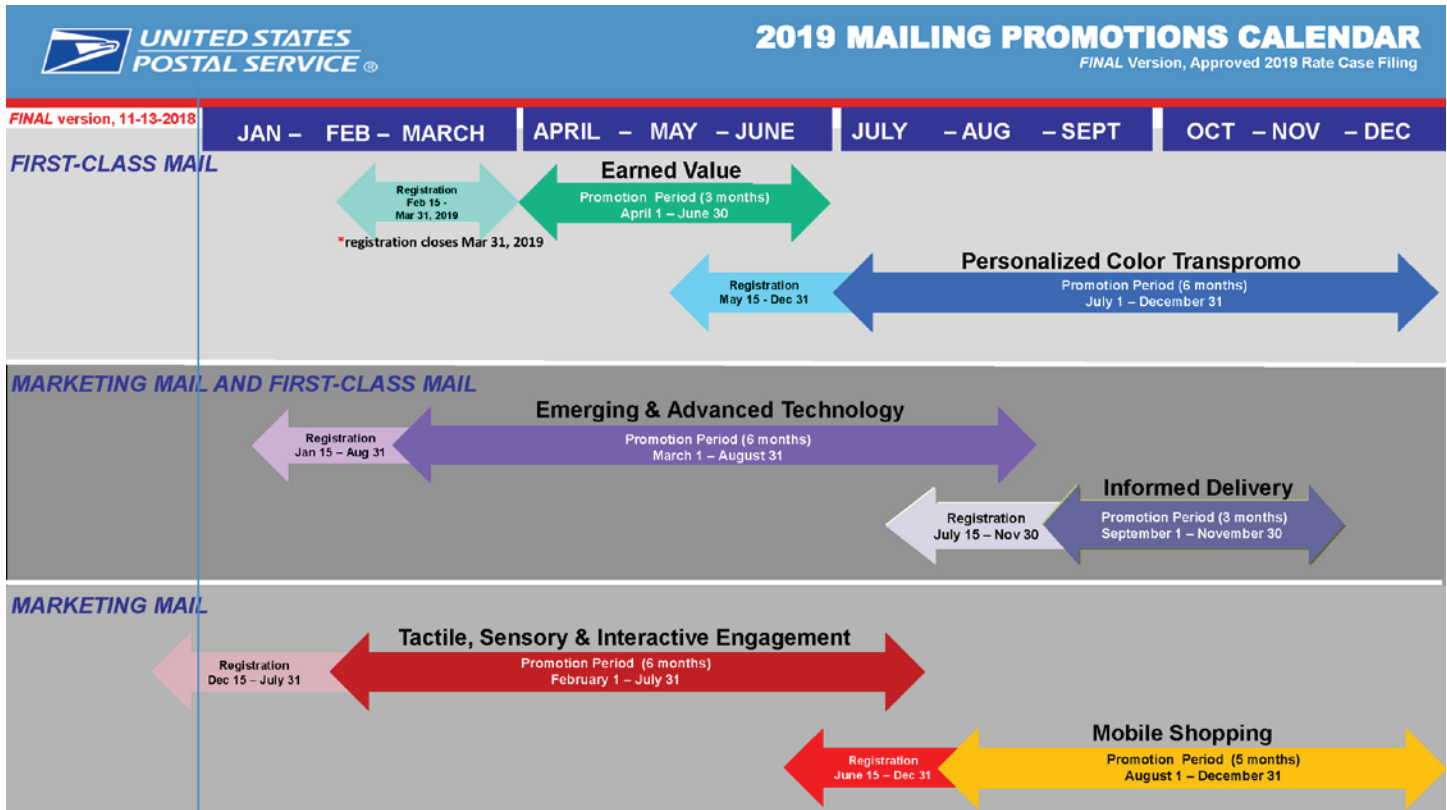
	Entry Point	Presorted			
		5-Digit	SCF	NDC	Mixed NDC
weighing 3.3oz or less per piece price	None	-	-	\$1.133	\$1.467
	DNDC	0.676	0.769	1.083	-
	DSCF	0.626	0.719	-	-
	DDU	0.581	-	-	-
more than 3.3oz per piece price	None	-	-	0.941	0.941
	DNDC	0.696	0.696	0.696	-
	DSCF	0.454	0.454	-	-
	DDU	0.236	-	-	-
per piece		0.532	0.625	0.939	1.273
Nonbarcoded Surcharge					0.054

USPS Marketing Mail Parcels - NonProfit

	Entry Point	Machinable			Irregular			
		5-Digit	NDC	Mixed NDC	5-Digit	SCF	NDC	Mixed NDC
weighing 3.3oz or less per piece price	None	-	-	-	-	-	\$1.430	\$1.680
	DNDC	-	-	-	0.836	0.998	1.379	-
	DSCF	-	-	-	0.782	0.944	-	-
	DDU	-	-	-	0.741	-	-	-
more than 3.3oz per piece price	None	-	1.060	1.060	-	-	1.060	1.060
	DNDC	0.815	0.815	-	0.815	0.815	0.815	-
	DSCF	0.552	-	-	0.552	0.552	-	-
	DDU	0.355	-	-	0.355	-	-	-
per piece		0.668	0.954	1.350	0.668	0.830	1.211	1.461
Nonbarcoded Surcharge					0.054			



2019 Promotions Calendar



Tactile, Sensory and Interactive Mailpiece Engagement Promotion

Encourages mailers to enhance customer engagement with the mail through the use of advanced print innovations in paper and stock, substrates, inks, interactive elements, and finishing techniques. Regular and nonprofit Marketing Mail letters and flats that meet the promotion requirements will be eligible for an upfront 2% postage discount during the promotion period.

Registration Period: December 15, 2018 – July 31, 2019

Promotion Period: February 1, 2019 – July 31, 2019

Eligible: USPS Marketing Mail letters and flats



Emerging and Advanced Technology Promotion

Encourages mailers to incorporate emerging technologies such as AR, VR/MR, NFC, Video in Print, multichannel mail integration with Addressable TV or digital assistants into their direct mailpieces. Regular and nonprofit Marketing Mail letters and flats, and First-Class Mail presort or automation letters, cards, and flats that meet the promotion requirements will be eligible for an upfront 2% postage discount during the promotion period.

Registration Period: January 15, 2019 – August 31, 2019

Promotion Period: March 1, 2019 – August 31, 2019

Eligible: First-Class Mail & USPS Marketing Mail

Earned Value Reply Mail Promotion

Encourages mailers to continue to distribute Business Reply Mail (BRM), Courtesy Reply Mail (CRM) and Share Mail envelopes and cards by providing them with a financial benefit when their customers put those pieces back in the mail. New Participants will earn a 3 cent credit per counted reply piece between April-June of 2019. Repeat participant must meet a threshold equating to 95% of the volumes counted during the same period in 2018 to earn the 3 cent per piece credit. Credits may be applied to postage for First-Class mail presort & automation cards, letters and flats and Marketing Mail letters & flats, and must be used by December 31, 2019.

Registration Period: February 15, 2019 – March 31, 2019

Promotion Period: April 1, 2019 – June 30, 2019

Eligible: BRM, CRM and Share Mail

Personalized Color Transpromo Promotion

Enhances the value of First-Class Mail by encouraging mailers of bills and statements to incorporate color messaging in order to foster a better connection and response from their customers. First-Class Mail presort and automation letters—bills and statements only—that meet the dynamic print and personalization requirements will be eligible for an upfront 2% postage discount during the promotion period. First-time participants must meet only the dynamic color print requirements.

Registration Period: May 15, 2019 – December 31, 2019

Promotion Period: July 1, 2019 – December 31, 2019

Eligible: First-Class Mail (excludes all FCM single-piece-price mail)



Mobile Shopping Promotion

Encourages mailers to integrate their direct mail pieces with mobile technologies that facilitate a convenient online shopping experience for consumers during the holiday season. There are many new mobile barcode formats that can be leveraged to qualify for this promotion, in addition to the use of PaymentQRs to facilitate a seamless shopping/purchase experience. Regular and nonprofit Marketing Mail letters and flats that meet the promotion requirements will be eligible for an upfront 2% postage discount during the promotion period.

Registration Period: June 15, 2019 – December 31, 2019

Promotion Period: August 1, 2019 – December 31, 2019

Eligible: USPS Marketing Mail letters and flats

Informed Delivery Promotion

Encourages mailers to adopt use of the USPS' new omnichannel tool, Informed Delivery. Participants may create Informed Delivery campaigns through the Portal or submit elements through their eDoc submission. Regular and nonprofit Marketing Mail letters and flats, and First-Class Mail presort or automation letters, cards, and flats that meet the promotion requirements will be eligible for an upfront 2% postage discount during the promotion.

Registration Period: July 15, 2019 – November 30, 2019

Promotion Period: September 1, 2019 – November 30, 2019

Eligible: First-Class Mail & USPS Marketing Mail letters and flats

Questions?

If you have any questions regarding any of the 2019 USPS promotions please contact your sales representative or call 832-608-6400. You can also email info@premier-ims.com.



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Your Direct Marketing Experts



Absolute Color Mailplex

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